

Mantra Bulletin

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Mantra Partners creates national magazine campaign for Biological Therapeutics Cell Therapy Rejuvenate.

IN 1936, THE GOVERNMENT BURIED STARTLING FINDINGS OF AN INVESTIGATION INTO OUR FOOD SUPPLY. THE TRUTH HAS FOUND ITS WAY INTO OUR BODIES.

Seven decades ago as part of an investigation into American farming practices, Senate Document 264 revealed, "Soils grown on millions of acres of land no longer contain enough minerals and are of inferior quality. Soils taken from the public all these years, this average grade, are found that 90% of health Americans had serious nutritional deficiencies. Today, modern agricultural methods have virtually eliminated natural most important nutrient delivery carrier, fulvic acid - which helps transport most nutrients, enzymes and oxygen to the cells. The result? Millions of people with degenerative diseases.

New Biological Therapeutics Rejuvenate™ with fulvic acid is the only supplement of its kind offering 100% optimal absorption, in plant kingdom. Rejuvenate distributes 10 essential nutrients at the deepest cellular level, in a liquid form proven far more beneficial to your health and vitality than solid supplements. A powerful detoxifier and antioxidant, Rejuvenate breaks energy-wasting genes of cell damage, and makes the alarming truth about our food easier to swallow.

www.biologicaltherapeutics.com

It's time to Rejuvenate.

IF YOU FEAR KNOWING WHY OUR NUTRIENT-DEPLETED FOOD SUPPLY IS KILLING US, TURN THIS PAGE. THE REST OF YOU, BRACE YOURSELVES.

Nobel Prize winner Dr. Linus Pauling wasn't afraid to speak the unsavory truth. "You can trace every modern, every disease and every ailment to nutrient deficiency." And scientific research has shown that mineral depletion, particularly, our cells requires a constant flow of calcium, potassium, chlorine, zinc, iron, of potassium, barbiturates, toxins and pollution have drained our farmlands and food supply of their vital elements - including fulvic acid - an organic molecule being considered one of the most complete answers to the body's need for life-giving minerals, oxygen, enzymes and amino acids.

Leadingly of the truth, new Biological Therapeutics Rejuvenate™ with fulvic acid is the only product of its kind offering 100% optimal absorption to maximize cell renewal. It's breakthrough formula, derived from natural sources, provides a powerful antioxidant and antioxidant. Rejuvenate breaks energy-wasting genes of cell damage, and makes the alarming truth about our food easier to swallow.

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It's time to Rejuvenate.

MINERAL DEFICIENCIES, SOIL EROSION, CHEMICALS, PESTICIDES, FERTILIZERS, AIR AND WATER POLLUTION. STAYING HEALTHY WILL TAKE A MIRACLE.

How do we stay healthy in today's polluted world? The cumulative effects of environmental and lifestyle toxins create an internal cellular toxicity. Free radicals circulate throughout the body, ripping tissue and disrupting life-giving cells of their defenses against infection and disease. Oxygen, fulvic acid, and water's vital minerals, is a powerful antioxidant and free radical scavenger. It detoxifies heavy metals and pollutants and filters them from our bodies. Unfortunately, modern farming methods have stripped fulvic acid from the soils, and it's been missing from our diets for generations.

Now there's a spring line of defense for undernourished cells. New Biological Therapeutics Rejuvenate™ with fulvic acid is the only product of its kind with 100% optimal nutrient absorption to restore and maximize cell renewal. Rejuvenate supports the cellular program with 10 essential, enzymes and amino acids in a groundbreaking liquid formula. Its unique structure and oxygen transport is more effective than solid supplements at boosting energy, actively reversing cell damage and promoting youthful aging with Rejuvenate, staying healthy no longer takes a miracle.

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It's time to Rejuvenate.

Mantra Partners has created a new advertising campaign for Biological Therapeutics Rejuvenate, a unique, Cell Therapy nutritional supplement. The first three magazine ads will run across Canada in major health and wellness magazines including *Alive* and *Vitality*. "The campaign has two objectives" said Catherine Bryenton, sales manager for Biological Therapeutics. "The first is to establish the product's superior Fulvic Acid nutrient delivery system and the second is aimed at educating the public about the lack of nutrients in our farm soils and in the foods we eat. We've added Fulvic Acid to our product because, without proper nutrients and enzymes in our diet we are more prone to cancers and other debilitating diseases".

About Biological Therapeutics Inc.: *Biological Therapeutics is committed to provide high quality products that support the body's natural ability to heal. Their products are developed and manufactured to the highest standards of purity, quality and efficacy for those who demand and need the very best.* www.biologicaltherapeutics.com

About Mantra Partners: *Mantra is an independent strategic think tank, ideas incubator, and brand consultancy with Brand Agents at the helm. It's founding partners have worked for some of the world's leading advertising agency groups on some of the world's most prestigious global corporations.* www.mantrapartners.com

MANTRA PARTNERS INC.

**Assume nothing.
Challenge everything.
Change the rules.**

