

Mantra Bulletin

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Mantra Partners Launches Rejuvenate Cell Therapy for Biological Therapeutics.



Mantra Partners, Toronto, has launched Biological Therapeutics Rejuvenate™ with Fulvic Acid into the market with an ad campaign in major wellness magazines across Canada. Mantra was recruited to re-brand and commercialize the product which had previously been sold under a different name.

“We’re pleased to get in on the ground floor of this launch,” said Rob Hill, Mantra Partners Brand Agent. “Our initial communication campaign will alert consumers that 99% of the North American’s are deficient in minerals and that over 85% of our farmlands are micro-nutrient depleted. These facts were first published by the US Senate in 1936 and have been kept quietly hidden for decades. The alarming fact is that the foods we eat no longer contain enough essential nutrients and minerals and has created millions of unhealthy people living with degenerative diseases and cancers.”

“Rejuvenate is great news for undernourished cells”, added Dr. Karim Dhanani, President and cofounder of Biological Therapeutics. “The addition of Fulvic Acid creates an unequalled delivery system that provides 100% optimal nutrient absorption to the cells. It is possibly the most comprehensive answer to the body’s need for life-giving nutri-

ents on the market today. It provides a powerful stream of 136 essential nutrients directly to the cells including minerals, metabolic enzymes, and amino acids. Rejuvenate is bottled exclusively in MIRON violet-glass to preserve its life-energy.”

About Biological Therapeutics Inc. *Biological Therapeutics is committed to providing the highest quality and most scientifically advanced health and wellness products. Their products support the body's natural ability to heal, helping to achieve a level of health and well being most people would never have thought possible. The company's mission is to introduce exceptional products that truly make a difference. As such, their products are developed and manufactured to the highest standards of purity, quality and efficacy for those who demand and need the very best, at the best possible price. www.biologicaltherapeutics.com*

About Mantra Partners:

Mantra is an independent strategic think tank, ideas incubator, and brand consultancy with Brand Agents at the helm. The company looks for opportunities to conceive and produce marketable ideas with entrepreneurial partners and clients. Mantra also acts as a nexus, connecting companies with each other. In a short period of time, Mantra has succeeded in introducing several clients to each other, helping them strengthen their offerings and create new companies. Founded in mid-2006, Mantra Partners is a partnership between advertising and IT entrepreneurs. It's founding partners have worked for some of the world's leading advertising agency groups on some of the world's most prestigious global corporations. For more information: www.mantrapartners.com

MANTRA PARTNERS INC.

**Assume nothing.
Challenge everything.
Change the rules.**

